



Reminder: B-2023-13A: New Email Communication Process and Templates April 3, 2023

☑ Correspondent Lending

Housing Finance Agency (HFA)

Summary



As a reminder and as shared in **B-2023-13**, we recently began publishing communications to our valued Correspondent and HFA lenders utilizing a new email distribution platform and new email templates. The new platform

provides us the opportunity to share the same information you are used to receiving from U.S. Bank in a streamlined, more user-friendly platform.

Please also note a correction to the email address within the 'Prepare your systems now' section.

The following items will now be emailed from our new email platform:

- All Correspondent Rate Sheets (Delegated, Non-Delegated and Easy D)
- Lender Communications
 - o Bulletins
- Pricing Flashes
- Seller Guide Updates
- Webinars and training invitations
- Best Practices
- Other special communications including conference and event participation

Prepare your systems now

To ensure that your organization receives all email communications from U.S. Bank, please make sure that you and your teams add the following email address to your address book:

• <u>1800USBanks@mail.usbank.com</u>

As mentioned, you will continue to receive the same content as you normally do, but it will now be delivered from our new platform with refreshed and updated email templates.

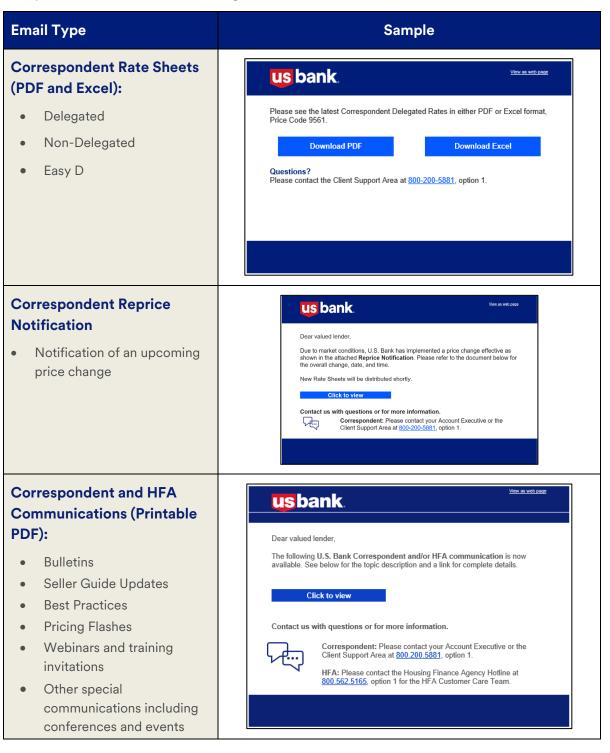
- 1012: Best Practices
- 1013: Pricing Flashes



This document in not a Consumer Credit Advertisement and is intended for Correspondent/HFA use only. This information is provided to assist Correspondents/HFA and is not a consumer credit advertisement as defined by Regulation Z. Loan approval is subject to credit approval and program guidelines. Not all loan programs are available in all states for all amounts. Interest rates and program terms are subject to change without notice. Mortgage and Home Equity products are offered by U.S. Bank National Association. Deposit Products offered by U.S. Bank National Association. Member FDIC. ©2023 U.S. Bank.

Sample Emails

Sample emails include the following items:



Questions



Correspondent: Please contact your Account Executive or the Client Support Area at 800.200.5881, option 1.

HFA: Please contact the Housing Finance Agency Hotline at 800.562.5165, option 1 for the HFA Customer Care Team.

